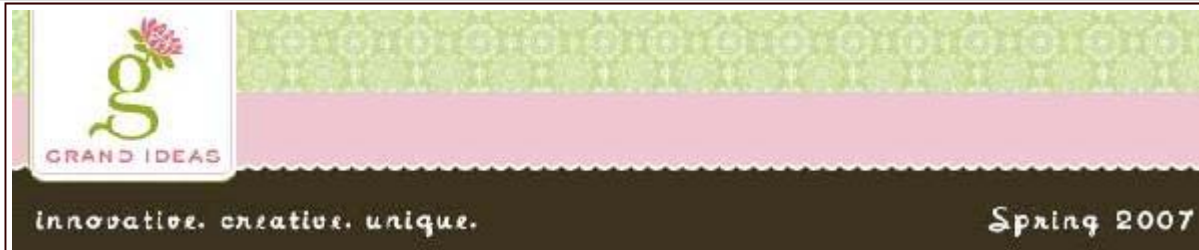


From: Grand Ideas <info@grandideas.net>

Subject: Spring at Grand Ideas, Inc.

Reply: info@grandideas.net



Happy Spring from the gals at Grand Ideas! We have lots of exciting news to share with you this season, and invite you to peruse our web site, www.grandideas.net, for more updates, new products and other GRAND ideas!

We are featuring one of our favorite branding concepts in this newsletter, the "two-fer." In promotional products terms, a two-fer is a valuable and cost-effective branding strategy that allows you to double or triple your marketing dollars by choosing products that are multi-functional. See our featured product below for more about two-fers!

*We look forward to hearing from you this spring for all your branding needs!
843.852.5264; info@grandideas.net*

Roaring Into 2007!



During our 6 years in business, Grand Ideas has seen tremendous growth in a competitive marketplace. We were recently recognized by the **Charleston Regional Business Journal** as one of their "Roaring 20." This prestigious annual award recognizes the twenty fastest growing companies in one of the fastest growing tri-county areas in South Carolina.

To be eligible for nomination, a company must have had revenues of at least \$500,000 in each of the last three fiscal years, show revenue growth from year two to year three and be a for-profit entity. The twenty winners were ranked according to revenue growth from year two to year three with both dollar and percentage increases considered. Grand Ideas ranked fourteen out of twenty. Other companies also receiving the award included top names in the architecture, publishing, engineering, real estate, recruiting, marine and technology industries.

Thank you to our GRAND customers for making our growth possible! We look forward to many more years of doing business together!

Meet Leslie, Our Newest Team Member

Featured GRAND Idea: LUGGAGE SPOTTERS



"TWO-FER"

"An offer, a deal, or an object in which a single expense yields a dual return."

A GRAND two-fer example are the **luggage spotters** pictured here. Wrap them around the handles of your luggage to help you claim your bag while traveling around the luggage carousel. You can also use the spotters on golf bags, computer cases and school backpacks!

Grand Ideas customers love branded luggage spotters because they make great (and inexpensive) gifts and help to brand their companies to thousands of travelers everytime they are used. Continuous advertising

We have recently been growing by leaps and bounds at Grand Ideas and our sister company, Palmetto Ideas. We have several outstanding new additions to our team, and would like to start by introducing you to **Leslie Bogstad**, who started in December 2006 as **Director of Sales and Marketing** for Grand Ideas.



A Clemson University graduate, Leslie has extensive experience in the marketing and advertising industries. Prior to joining our team, she worked as Senior Account Executive for The Bosworth Group in Charleston. She started her own graphic design company, Mostly Graphics, in 2001 and also has experience working in design for several well-known local companies. Leslie lends her time to many area organizations, including Charleston Ad Fed, Charleston Metro Chamber of Commerce and Charleston Stage.

Leslie is a true team member and we are honored to have her here at Grand Ideas!

Movin' on Up: Palmetto Ideas has New Digs!

We are excited to announce that our sister company, **Palmetto Ideas**, recently moved to a new warehouse space located at 7 Amy Elsey Drive in West Ashley. The warehouse is the storage site for Palmetto Ideas, which supplies South Carolina-themed products to retailers across the state.



Due to an increased customer base and more product development over the last 5 years, we needed more space for staff and a larger storage facility for products, displays and office space. The spacious new warehouse will allow Palmetto Ideas to expand the current line of South Carolina-themed items as well as introduce several new product lines in the near future. We look forward to an enhanced ability to produce custom executive gifts, destination gifts, gift baskets and much more in the new expanded space!

To learn more about Palmetto Ideas or to contact Susan Johnson, Vice President of Retail and Product Development, call 843.852.5264 or visit www.palmettoideas.net.

around town and while abroad... now that's money well spent!

For information about luggage spotters or other great two-fer products, call us at 843.852.5264 or send us an e-mail at info@grandideas.net.

2007 Charleston Food + Wine Festival a Success!



After many months of planning, designing and putting into production, Grand Ideas launched a variety of promotional products for the **2007 Charleston Food + Wine Festival** in March.

We are happy to report that the event was a smashing success and the Grand Ideas products, vendor booth and sales staff were a big hit at the Festival. We hope you will join us for next year's Festival, which will begin Feb. 28, 2008!

Let Grand Ideas handle all your retail items for *your* next event, tradeshow or benefit!

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