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Now is the time to be out shopping for friends and family and spending much needed rest at home. Before you leave the office, we would like to remind you that the holidays offer the perfect opportunity to show your colleagues the appreciation you've been meaning to all year.

Grand Ideas is dedicating our Winter newsletter to **Employee Recognition**. We hope you will use the tips below to find innovative, creative and unique corporate gifts for this holiday season and next. And remember, employee recognition equals retention!

Visit our web site at www.grandideas.net or call us at 843.852.5264.

• A Holiday Message from Grandee

Winter's "Grand Idea": Employee Recognition



We encourage you to recognize your employees,

While the holiday season may be defined as being Thanksgiving until January 1, the preparation for promotional marketing gift-giving in the workplace

should begin way in advance. I encourage "thoughtful discussion" with my clients in late August or early September. While this may seem premature (who wants to think about the HOLIDAYS at the kick-off of football season?), good pre-planning will save time and money – two commodities we all try to protect.



co-workers, and employers with creative and unique gifts.

Pictured above are individually packaged coffees that can be custom-branded with your company logo, favorite sports team or anything thing else you desire. The coffees are premium "Fine Traditional Roast" and make a great treat for your office.

Grand Ideas for Gift Giving:

- Customized leather coasters and luggage
- Custom branded food packages
 - Engraved watches
- Custom branded USB Flash Drives
- Embroidered clothing (golf shirts, wind shirts, jackets, polar fleeces)
 - Leather Briefcases
 - Custom Branded Cigars

To learn more about these or other GRAND gifts, call us at 866.554.7263.

Visit our Web Site...

Ways planning ahead saves MONEY:

- Avoid rush fees and "expedited production" charges.
- Ground freight delivery charges versus overnight.
- Many of my suppliers offer specials and deep discounts on products ordered before the "hair on fire" busy holiday season.
- We have adequate time to search for the best price among all suppliers; many vendors offer the EXACT SAME item but pricing is varied.

Ways planning ahead saves TIME:

- You will have a better chance of getting your first choice.
- All details are handled by Grand Ideas, including insertion cards, drop shipping, special packaging, and personal delivery (within a reasonable drive time).
- Pre-production samples may be requested and provided to affirm your decision.

PLAN ahead for next year and start making your list now! Grand Ideas puts our creative minds in overdrive to offer our customers the BEST gift for the holiday gift-giving season.

Here's to a GRAND 2007!

~Grandee Ann Ray

• Featured Client: C.R. Jackson



C.R. Jackson is one of the largest locally owned asphalt contractors in SC. As a family business, they maintain the family value that their employees are their most important asset.

C.R. Jackson was founded in 1972 by Richard Jackson. Having played a vital role in the development of central South Carolina, C.R. Jackson is still based on its original premise – putting their people as top priority. Their associates, employees, customers, suppliers, and community are still the most important factors.

Here at Grand Ideas, we think of Richard Jackson as the "Ultimate Santa Clause!" He makes it a priority to provide joy for his employees every holiday season, going above and beyond the typical corporate gift exchange with unique items such as custom-branded jackets, hunting knives, mantle clocks

and watches.

As a client of Grand Ideas for over 10 years, Richard says, " *We wouldn't be able to host our annual service awards every December without the help of Grand Ideas. They handle the hardest part of the process, making our job simple - we hand out the great gifts that were purchased for our employees and receive the thanks!*"

Visit C.R. Jackson online...

- **Dragon Boat Calendar~A GRAND Gift Idea!**



An inspiring, practical, and philanthropic gift, the 2007 Dragon Boat Calendar will be sure to be paddling its way into your stocking this season. This calendar was put together by a group of local men and women who have all survived breast cancer and are a part of Charleston's Dragon Boat paddling team, "Abreast in a Boat." The goal of the team is to promote the importance of physical wellness and psychological well-being following cancer treatment through this team-oriented outdoor support program.

Dragon Boat Charleston is one of the first ALL cancer survivor teams in the country, and the team competes nationally to raise cancer-awareness. Our own Grandee Ray is a devoted member!

The newly released calendars are selling for \$20 each and all proceeds go toward Dragon Boat Charleston. To purchase a calendar or for more information, contact: Sterling Hannah at 843.792.3565 or email hannahs@musc.edu.

:: info@grandideas.net
 :: <http://www.grandideas.net>

:: 866.554.7263

Visit Dragon Boat Charleston online...

- ***Have a GRAND season! ~The Gals at Grand Ideas***

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