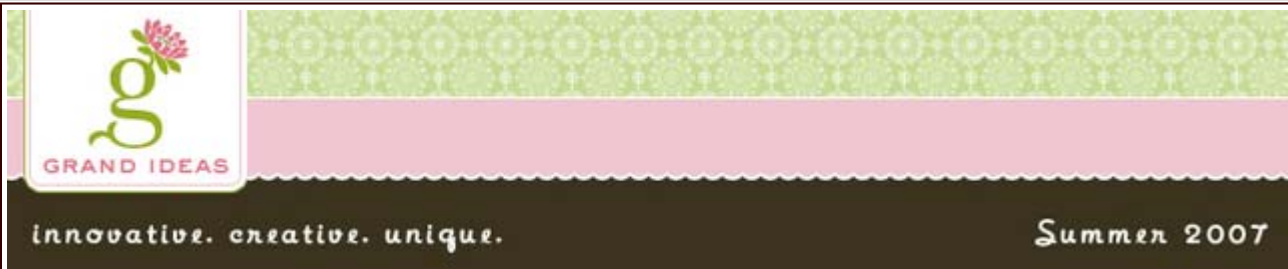


**From:** Grand Ideas <info@grandideas.net>

**Subject:** Stay Cool with Grand Ideas, Inc., this Summer!

**Reply:** info@grandideas.net



The heat is ON! With the heat index in Charleston hovering at 115 degrees, I try to stay near water as much as possible--sailing, dragon boating and beaching it up. We are "bizzy" bees at Grand Ideas this summer, making sure our customers' event needs are being met with fun and creative promotional marketing solutions. Even though it's summer, we are always thinking ahead--check out our "Warm Wishes" holiday promotion below!

Stay KOOL this summer and give us a call! 843.852.5264 or info@grandideas.net for more information.

### **MESSAGE FROM GRANDEE**



Grand Ideas is an amazing team of talented women who go above and beyond the duties of their "jobs" every day to make things happen for our customers. We are separated from the pack of promotional product companies because of our commitment to

customer service, attention to detail and responsiveness to our clients' needs.

To us, good customer service means:

- Promptly **returning calls and e-mails**
- **Listening actively** to clients' needs and figuring out what they like and dislike
- **Providing a range of options** with accurate pricing and no hidden charges
- **Providing samples**, including blank product samples, pre-production samples and virtual samples
- **Tracking all orders** from production to delivery, ensuring on-time arrival for every order
- **Providing drop shipments to multiple locations**, including international trade shows, multiple company branches and individuals nationwide

Our motto is Grand Ideas = WIT (Whatever it Takes)! We make sure your promotional dollars are effectively spent using **innovative, creative + unique** products, designed to suit your needs. Now that's GRAND customer service!

~ Grandee Ann Ray, Owner

### **Featured GRAND Idea:**

#### **FORCE PROTECTION CUSTOM BRANDED ITEMS**



For our featured client this newsletter, Force Protection, Grand Ideas has designed and produced a variety of heavy-duty branding concepts. Here are just a few of the unique products that have helped Force Protection stand above the rest!

- Custom de-bossed leather Cutter & Buck padfolios
- Laser engraved ball point pens and key chains
- Credit card-shaped USB flash drives
- Newest innovative stress balls
- Urban camo and Cheetah patterned luggage spotters
- De-bossed leather travel wallets
- Custom branded tea bags



**FEATURED CLIENT:**  
**FORCE PROTECTION, INC.**

If you've read a newspaper recently, chances are you have heard about Force Protection, Inc., the world's leading manufacturer of ballistic- and blast-protected vehicles. Force

Protection's vehicles have been used to support armed forces and security personnel in Iraq, Afghanistan, Kosovo and other hot spots around the globe.

Founded in 1997, Force Protection is headquartered near Charleston, and has grown tremendously in the past several years. Their vehicles offer a proven, tested solution to the problem of IEDs, land mines, roadside bombs, and hostile fire.

Force Protection has been a wonderful client for Grand Ideas, because we have been able to get creative and have fun with several different custom branding concepts. Check out the sidebar for more information!

For more information on Force Protection, visit [www.forceprotection.net](http://www.forceprotection.net).

- Branded cookies, napkins and cups

**Force Protection's PR Director, Tommy Pruitt, had this to say about working with us:**

*"The markets we cater to are mostly the U.S. military and other militaries around the world, so the promotional items we use in marketing need to be unique or related to the products we sell.*

*We have partnered with Grand Ideas to provide products for domestic and international trade shows as well as employee appreciation events. The quality of Grand Ideas' products has been **wonderful** and their **creative assistance** in identifying items has been **extremely helpful!**"*

For information about these or other custom branded GRAND ideas, call us at 843.852.5264 or e-mail [info@grandideas.net](mailto:info@grandideas.net).



You may not be thinking about the holidays yet, BUT WE ARE! Avoid the holiday scramble and order your corporate gifts early! From holiday cards to client appreciation gifts, we've got you covered.

To help get you excited about giving, we are offering a **FREE SETUP (up to \$50) when you place your holiday order of \$500 or more.**

**WARMEST WISHES FROM GRAND IDEAS!**

**Offer Expires: October 1, 2007**

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